



## 15 segons...

Tipus: [1]

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Creació: Publicat per [Pep Canals](#) [2] el 23/10/2015 - 10:57

Bon dia,

Acabo de rebre un interessant correu comercial d'Infogr.am (com la majoria de vosaltres) sobre com consultem les planes web. Reprodueixo el paràgraf:

*Studies [3] show that most people spend less than 15 seconds on a page and that only 10% [4] of visitors will actually read an article from top to bottom. Data visualization has proven to be one of the best ways to keep readers on your site and increase advertising exposure.*

Si teniu curiositat llegiu els dos articles (una mica llargs però aclaridors).

**Etiquetes:** Infografies

**Etiquetes:** Visualització de dades

◀ [La renda familiar de Pedralbes multiplica per set la de la Trinitat Nova, i la diferència s'eixampla](#) [5] [Atur estructural i cíclic](#) ▶ [6]

- [7]

**URL d'origen:** <https://xodel.diba.cat/forums/2015/10/23/15-segons>

### Enllaços:

[1] <https://xodel.diba.cat/>

[2] <https://xodel.diba.cat/members/canalsmjs>

[3] [http://marketing.infogr.am/e1t/c/\\*W18m5jl4KqB5fW8QQd8z8WVmnN0/\\*W8TTqQ66b1c87VbW6Hw4J47sQ0/5/18dQhb0SbTQ8XZ7XjVqFC2B4c5tTsW57jP7v1Fp0TDW6Dk5R21Nvw7TVM7Yn35xKvLnW8y\\_DL18yX6YfVZwRB J3Nwwb8W39sZPY5vLLS4W3KGTTN7lclh\\_W7TQFxl1L4q5-W63mPm51qNWHKW8CRTCf8t3gjQW5y5jh-1rfXlzW 1kRpb77ZbCw-N3L2-glPML4qN7Ykg3JQJJn6W3Lqnm\\_8q5FTIw677Tp-x8m7Y9zN5wM1Ssn30cfW8sYvvl5tGIWkN 7znLrTRfKk4W5G18Kh3y9KYQW3dgtKG18rX7W3G3VMS35XpZmW30CFJR3WgRZbW3hLxPg34tb4-W5JH6zG 8vDbtZW3gQQTb8h7v5BW3F1g9Z32BcDPW3L\\_dvT3zwbSvW5Ptv0s5K4CsW5vKX908pGnzTW5M\\_4878qvTk4 N5hYf69TbRPYW6wydXJ392FRmW5G\\_Fw14PxC8jW448kRQ2YLk0YW3B-bk0392NcnW3LW6xg49JhYjN4QDgw JWWWhYGW3lxMPC9b7-QfW5\\_5kvD44LytSW2j1cFZ2-BrZqM7MxQMmRw0WV9ZLhb3j4T91111](http://marketing.infogr.am/e1t/c/*W18m5jl4KqB5fW8QQd8z8WVmnN0/*W8TTqQ66b1c87VbW6Hw4J47sQ0/5/18dQhb0SbTQ8XZ7XjVqFC2B4c5tTsW57jP7v1Fp0TDW6Dk5R21Nvw7TVM7Yn35xKvLnW8y_DL18yX6YfVZwRB J3Nwwb8W39sZPY5vLLS4W3KGTTN7lclh_W7TQFxl1L4q5-W63mPm51qNWHKW8CRTCf8t3gjQW5y5jh-1rfXlzW 1kRpb77ZbCw-N3L2-glPML4qN7Ykg3JQJJn6W3Lqnm_8q5FTIw677Tp-x8m7Y9zN5wM1Ssn30cfW8sYvvl5tGIWkN 7znLrTRfKk4W5G18Kh3y9KYQW3dgtKG18rX7W3G3VMS35XpZmW30CFJR3WgRZbW3hLxPg34tb4-W5JH6zG 8vDbtZW3gQQTb8h7v5BW3F1g9Z32BcDPW3L_dvT3zwbSvW5Ptv0s5K4CsW5vKX908pGnzTW5M_4878qvTk4 N5hYf69TbRPYW6wydXJ392FRmW5G_Fw14PxC8jW448kRQ2YLk0YW3B-bk0392NcnW3LW6xg49JhYjN4QDgw JWWWhYGW3lxMPC9b7-QfW5_5kvD44LytSW2j1cFZ2-BrZqM7MxQMmRw0WV9ZLhb3j4T91111)

[4] [http://marketing.infogr.am/e1t/c/\\*W18m5jl4KqB5fW8QQd8z8WVmnN0/\\*N5v4YQyL-Mw5W7vs7FL4ytjZH0/5/f18dQhb0S6QG6\\_tgJL\\_z9xBKty-W4L9Cw847N7DtN8BWR0Y5KVd3W1M2TbT2sgKcQW8pytT393cfysN87trdjXx48x W56DkDP8ldhyKW47SmWD6Mm4mDW2N6dzM424bfwW8Jb3xM89xWx9W67smjB7nl8VXW83Kmjn8BmKc8W8 W5Sr9f95bqZzW5ZPjSk3jhnT0V-0CwC4w3g0HN1R0sJ\\_DHCwLW6YLJjW9dpFvcW7THXbf2YxpNRW2pfNZ92GyY GTW71ZJ2d1R.Jy5jW3xWrw733VZLPW7Q\\_MZf2qkd1XW33gwtj3n1DwtN7505Xt26CmvW6JNKqJ7523HxW4csY Wk3b0TKCN61VdT3PGhnSVrSNS24xV2BQW2IHFSF34fd\\_3N3yIPhN7VJxsW3Yny178\\_KChQW9c-DnN3j-THsVF Wp1L8Mqfc1W9gxlTY6GjGyHW5k\\_k7v83f9tW5g\\_hkT6qKTIkW6Yzg8k2jZcPyW3jSxhT87TqD9N89WqtRhdk6\\_W8 Mjn864VYbl6W4NVWPC5N8rQ4N6zyG2nbFCBpW8DbsWf3yr9Z\\_W4m1F742S0MCgW4Fvm4K46WpYnN5x9Grk dn-p1N7BpXfCSDzMHw5RTM0d3SL0CLV2XWlg7Ltkwg103](http://marketing.infogr.am/e1t/c/*W18m5jl4KqB5fW8QQd8z8WVmnN0/*N5v4YQyL-Mw5W7vs7FL4ytjZH0/5/f18dQhb0S6QG6_tgJL_z9xBKty-W4L9Cw847N7DtN8BWR0Y5KVd3W1M2TbT2sgKcQW8pytT393cfysN87trdjXx48x W56DkDP8ldhyKW47SmWD6Mm4mDW2N6dzM424bfwW8Jb3xM89xWx9W67smjB7nl8VXW83Kmjn8BmKc8W8 W5Sr9f95bqZzW5ZPjSk3jhnT0V-0CwC4w3g0HN1R0sJ_DHCwLW6YLJjW9dpFvcW7THXbf2YxpNRW2pfNZ92GyY GTW71ZJ2d1R.Jy5jW3xWrw733VZLPW7Q_MZf2qkd1XW33gwtj3n1DwtN7505Xt26CmvW6JNKqJ7523HxW4csY Wk3b0TKCN61VdT3PGhnSVrSNS24xV2BQW2IHFSF34fd_3N3yIPhN7VJxsW3Yny178_KChQW9c-DnN3j-THsVF Wp1L8Mqfc1W9gxlTY6GjGyHW5k_k7v83f9tW5g_hkT6qKTIkW6Yzg8k2jZcPyW3jSxhT87TqD9N89WqtRhdk6_W8 Mjn864VYbl6W4NVWPC5N8rQ4N6zyG2nbFCBpW8DbsWf3yr9Z_W4m1F742S0MCgW4Fvm4K46WpYnN5x9Grk dn-p1N7BpXfCSDzMHw5RTM0d3SL0CLV2XWlg7Ltkwg103)

[5] <https://xodel.diba.cat/forums/2016/01/18/renda-familiar-de-pedralbes-multiplica-per-set-de-trinitat-nova-diferencia-seixamp>

[6] <https://xodel.diba.cat/forums/2015/07/07/atur-estructural-ciclic>

[7] <https://xodel.diba.cat/node/575>